



Llywodraeth Cymru  
Welsh Government

How can I get fresh new talent and a qualified workforce?

The answer is **Apprenticeships**

Apprentices ensure that your workforce has the practical skills and qualifications your organisation needs now and in the future. See how your business can benefit too.

### **Reduce training costs**

Training apprentices is more cost effective than hiring pre-skilled staff, leading to lower overall training and recruitment costs.

### **Nurture talent to improve your services**

National standards and qualifications linked with hands-on training and development means apprentices are well trained and productive.

### **Recruit an apprentice and expand your business**

Apprenticeships help employers to improve productivity and to be more competitive.

### **Create a pool of talent and a skilled work**

Apprenticeships create a more responsive, motivated workforce with the key skills and experience your business needs.

### **Fill the skills gap in your business**

Apprenticeships deliver skills designed around your business needs and help you to develop specialist job-specific skills within your organisation.

### **Leap ahead of the rest**

Apprenticeships can help you to develop specialist skills to keep pace with the latest technology and working practices in your sector.

### **Construct stronger business foundations**

Apprentices bring a significant return on investment and often go on to senior management roles.

### **Give your business a creative boost**

Apprenticeships can help businesses across all sectors by offering a route to harness fresh new talent and creativity.

### **Inspire a Welsh generation**

Train an apprentice and you'll not only be helping a worker to become a master of their trade, you'll also be shaping the future of your workforce.

For more information please visit:

[Skills Gateway for Business](#)

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